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## 9 New Member Benefits Coming in the Next 9 Months



Following visits to your stations and listening to what you need the most, the VAB is excited to launch nine brand new membership benefits over the course of the next nine months. As initiatives are ready to launch, look for details in the VAB Voice, on VAB.org and on social media! This is in addition to the ongoing benefits already available with your station's membership ([view here](#)).

1. Ten scholarships to send select candidates to Alabama this Fall to train in basic broadcast engineering at ABA's Engineering Academy!
2. An in-person event this Spring that will bring broadcast media students and educators together with broadcast employers in an effort to bridge the workforce recruitment gap.
3. An in-person professional growth opportunity for Journalists.
4. A virtual seminar with Sean Ross for radio programmers.
5. An in-person reception at the state house to meet newly elected state officials and lawmakers in January.
6. An online platform for Vermont stations to buy & sell equipment to each other.
7. An online platform for college and community stations to share interviews, PSAs and other content with each other.
8. Outreach campaign to High Schools, Career Centers, Trade Schools and Colleges to educate and excite 14-22 year old Vermonters about careers in radio and television and opportunities available around Vermont.
9. Creation of a new VAB "Futures" committee

## Progress on Cannabis Advertising Protection



The Safe Advertising Coalition, of which the VAB is part of, successfully lobbied to have the the U.S. House Appropriations bill include language preventing the FCC from using funds to penalize a station for accepting cannabis ads in states where it is legal. The bill passed out of committee and is headed to a floor vote in July.

If it becomes law, stations licensed to communities in states that have approved medical and/or recreational cannabis would be able to accept ads for cannabis in FY 23 (10/1/22-9/30/23).

This development is a major step forward, but the bill still has a long way to go before it becomes law. The Safe Advertising Coalition is also working on a stand-alone bill in the Senate that should be announced this week. The VAB will keep stations apprised of any developments as these legislative efforts move forward.

## Free Webinar for Journalists Monday, July 11th "Covering Guns: What Every Journalist Should Know"

What strategies and information can help empower newsrooms for covering the conversation over gun laws at the local, state and national levels? On July 11 at 12PM, AI Tompkins from the Poynter Institute will cover key topics including:

- Gun literacy: to have credibility with the audience, journalists have to know the difference between gauges, calibers, semi-automatic versus automatic weapons and what gun laws apply.



- Explaining what the Second Amendment does and does not do.
- Telling you why assault weapons are such a focus for anti-gun groups.
- Explaining "Red Flag" laws: Could they help reduce gun crimes?

Text "SEMINAR" to 55433 to register!

## Bob Cox of Monadnock Radio Group Retires



Bob Cox, General Manager of the Saga Communications Keene/Brattleboro cluster (aka Monadnock Radio Group), is retiring after a 45-year career in broadcasting.

In 1977, Cox began at WPNH in Plymouth, NH right out of college, then was on-air at WFEA in Manchester, NH before moving to WGIR AM/FM in 1979. He helped put Rock 101 on the air and handled most dayparts at one time or another before becoming

PD in 1982. In 1986 Cox moved into sales at WGIR where he stayed for ten years before becoming their Sales Manager from 1996-2001. He then moved on to Citadel Broadcasting and managed their 4-station cluster in New London, CT from 2001-2005. Cox then joined Saga Communications and managed their Keene-Brattleboro cluster from 2005-2015 and their Manchester, NH cluster including WZID from 2015-2020.

*"I have thoroughly enjoyed my years in broadcasting" Cox says, "I'll take some time to work more hiking, paddling and traveling with my wife Janis into the equation, and then will reestablish myself with project or Part Time work a few years from now".*

## Voice Over Vermont Joins the VAB



**VOICE OVER  
VERMONT**

Welcome to the VAB's newest Associate Member, Voice Over Vermont! Operating out of Shelburne, Voice Over Vermont offers dozens of talented voices and provides Narration, Audiobook Production and audio for Radio, TV and/or web commercials.

To learn more about Voice Over Vermont, contact Mary Catherine Jones at (802) 373-7690 or [mcjones@voiceoververmont.com](mailto:mcjones@voiceoververmont.com) or visit <https://voiceoververmont.com>

## Financial Help for VT Broadcasters in Need



## Broadcast Job Openings Around Vermont



COMMITTED TO OUR COMMUNITY



Senior Account Executive, Newscast Producer, Multimedia Journalist/Reporter, Receptionist/Sales Assistant, Junior Account Executive, Sports Reporter, News Anchor, Weekend Meteorologist/MMJ, Digital Reporter, Digital Sales Manager, AM Reporter

Multimedia Journalist, Weekend Anchor/MMJ, Account Executive, News Photographer/Editor

Producer, Production Assistant, Multimedia Journalist, Meteorologist, Master Control Supervisor, Digital Media Manager, Newscast Director, News Editor, Sales Account Executive, Sales Account Associate, Sports Anchor/Reporter, National Sales Assistant



**CHAMPLAIN COLLEGE**

Broadcast Media Production Adjunct



Accounting Specialist AR, SVP of Audience & Community, Director of Digital Media, Media Specialist - Master Control, News Producer, Graphic Designer



Programming Personalities, Managers, Account Executive

Utilizing your state broadcasters association to post job openings earns you EEO Credit! If you have a job opening you would like the VAB to publicize, simply email a description to [vab@vab.org](mailto:vab@vab.org)

## This Week at the FCC

Every week, the attorneys at [Wilkinson Barker Knauer, LLP](#) in Washington D.C. provide a summary of the regulatory and legal actions of significance to broadcasters within the FCC. They also provide links to information about how these actions may affect your operations. Read this week's summary as well as summaries from past weeks at:

<https://vab.org/this-week-at-the-fcc>



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A horizontal banner with a dark blue background. On the left, there is a logo featuring a microphone with an American flag pattern. To the right of the logo, the text "BROADCASTERS FOUNDATION OF AMERICA" is written in white. The background of the banner shows a close-up of a hand with a white eraser on a wooden surface. On the right side of the banner, the text "Broadcasting Hope" is written in a large, white, serif font. Below it, in a smaller white font, is the text "Help us reach broadcasters in need." At the bottom right corner, there is a red button with the white text "LEARN MORE" and a white arrow pointing to the right.