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Recap of VAB's 66th Annual Convention



The VAB's 66th Annual Meeting, Convention and Production of the Year Awards were held Tuesday, June 7th at Sugarbush Resort in Warren, VT. Over 100 Vermont radio and television broadcasters gathered to share a meal, connect with colleagues, get inspired to perform like a champion thanks to speaker Aaron Davis and recognize outstanding commercial, promo, PSA and digital production created over the last 12 months! Thank you to everyone who participated!



If you attended, please click here to fill out the survey!



Eighteen Vermont Broadcasters won commercial, promo, PSA and digital production awards in multiple categories.

View Winners Here



Free Sales Webinar Tuesday, June 14th at 12pm;
"3 Easy Steps to more Engaging, Authentic & Profitable Copy"



REGISTER HERE

Broadcast Sellers have learned to consistently outperform other media representatives by providing more value to their clients. A massive contributor to a broadcaster's value proposition is the willingness to commit to being an ongoing student of creativity and to acquire the skill sets to best position the strengths of advertiser messages. Blaine and Honey Parker, LBS Branding Experts and owners/operators of Slow Burn Marketing, have become influential contributors to Local Broadcast Sales. In this webinar, be prepared to raise your level of innovation performance with your ad messages.

Free Webinar Thursday, June 16th at 1pm;
"How to Stand Out Amid Media Competition and Digital Fragmentation"



With today's traditional media competition and digital fragmentation, how will you set yourself apart from the pack? The answer is creating your brand. In this session presented by Research Director, Inc's Karen Morriss, we will discuss ways in which you can stand out as a local broadcast seller by increasing your knowledge of your market, knowing your station/s, and showing you are a great fit to reach the advertiser's customers.

[REGISTER HERE](#)

Free Webinar Tuesday, June 21st at 11am; Radio World Editor-In-Chief Paul McLane



Paul will provide a wrap-up of the NAB Show's themes and a sampling of interesting products. He will also look back at the history of Radio World, how radio broadcasting has recovered after the pandemic, and look ahead for the future of broadcasting.

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Broadcast Job Openings Around Vermont



[Senior Account Executive, Newscast Producer, Multimedia Journalist/Reporter, Receptionist/Sales Assistant, Junior Account Executive, Sports Reporter, News Anchor, Weekend Meteorologist/MMJ, Digital Reporter, Digital Sales Manager, AM Reporter](#)

[Multimedia Journalist, Weekend Anchor/MMJ, Account Executive, News Photographer/Editor](#)

[Producer, Production Assistant, Multimedia Journalist, Meteorologist, Master Control Supervisor, Digital Media Manager, Newscast Director, News Editor, Sales Account Executive, Sales Account Associate, Sports Anchor/Reporter, National Sales Assistant](#)



CHAMPLAIN COLLEGE

[Broadcast Media Production Adjunct](#)



[SVP of Audience & Community, Director of Digital Media, Media Specialist - Master Control, News Producer, Graphic Designer](#)



[Programming Personalities, Managers, Account Executive](#)

Utilizing your state broadcasters association to post job openings earns you EEO Credit! If you have a job opening you would like the VAB to publicize, simply email a description to vab@vab.org

This Week at the FCC



Every week, the attorneys at [Wilkinson Barker Knauer, LLP](#) in Washington D.C. provide a summary of the regulatory and legal actions of significance to broadcasters within the FCC. They also provide links to information about how these actions may affect your operations. Read this week's summary as well as summaries from past weeks at:

<https://vab.org/this-week-at-the-fcc>

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