

VAB Voice | Wednesday, May 11, 2022



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Deadline to Submit Production of the Year Competition Entries Is Sunday 5/22



Production of the Year Competition

The VAB is excited to honor the outstanding television and radio commercials, promos, PSAs and digital content that has been created by Vermonters and aired on Vermont TV and radio stations and/or their digital platforms over the last 12 months.

Each station or Production Company may submit up to (2) entries per category that aired between May 1, 2021 - April 30, 2022.

Deadline to submit entries is Sunday, May 22nd

[See Categories, Read Rules & Submit Entries Here!](#)

Aaron Davis Announced as 2022 VAB Convention Speaker June 7th at Sugarbush!

The VAB is excited to present Aaron Davis who will talk about Performing Like A Champion!

Attitude, mental toughness and the ability to change and adapt quickly are just a few characteristics that all champions possess. Today's environment is more competitive than ever and those who are able to focus when others fold consistently stay at the top!

- Learn strategies to remain mentally tough in a competitive environment.
- Be reminded of the power of a Championship Attitude, the importance of impeccable integrity and the power of passion.
- Be encouraged to never lose the ability to laugh at yourself and to have fun.
- Hear tips on how to adapt to change quickly while still enjoying the ride.

[Watch A Sneak Peak!](#)



The VAB will be taking the Annual Meeting, Convention & Production of the Year Awards to Sugarbush Resort in Warren, VT! Tuesday, June 7, 2022! Along with a new venue, we're trying a new format!

For the first time ever, attending the presentations will be FREE to all VAB members who pre-register! So if you would like to come from 1:00-4:00PM to hear our speaker [Aaron Davis](#), watch the Production of the

Year Awards and participate in Annual Meeting, there is no cost as long as you pre-register! Members who want to partake in an optional premium lunch buffet from 12-1pm can add that on for \$35 when they register. There will also be an optional networking cocktail reception from 4-5pm that members can add onto their registration for \$15 if they so choose.

Agenda:

- 11:30am: Check-in Table Opens
- 12:00-1:00pm: Optional Premium Lunch Buffet served (\$35 add-on)
- 1:00pm-2:00pm Performing Like a Champion by Aaron Davis
- 2:15-3:15pm: Production of the Year Award Presentation
- 3:15-4:00pm: Insights From NAB Show + VAB Annual Meeting
- 4:00-5:00pm: Optional Networking Cocktail Reception (\$15 add-on)

Cost:

- Presentations from 1-4pm are FREE for VAB members (registration required)
- \$35pp for Premium Lunch Buffet from 12-1pm (add-on at registration)
- \$15pp for Networking Cocktail Reception from 4-5pm (add-on at registration)

Thank You Sponsors:



[CLICK HERE TO REGISTER NO LATER THAN THURSDAY 5/26](#)

WOKO's Big Change Roundup for Kids Collects \$347,029.03 for the UVM Children's Hospital!



WOKO's 15th annual fundraiser for the UVM Children's Hospital, *The Big Change Roundup for Kids*, concluded on April 29th with an grand total of \$347,029.03 collected!

"We had to adapt," said WOKO Program Director Wild Bill Sargent, "Before the pandemic BCR was hundreds of events raising money, tours to schools and businesses all across northern New York and Vermont with the Final Roundup Events asking people to come and drop off all the spare change they could find... Literally TONS of change that added up to some unbelievable totals."

WOKO spent April promoting events planned by the community and auctioned off unique items and experiences. Finally, the first Big Change Roundup for Kids Radiothon collected all remaining donations at the end of the April.

Dr. Lewis First, Chief Pediatrician at UVM Children's Hospital said, "Our (medical) staff is committed to the best care possible for all kids. The money raised by WOKO's number one listeners will add the touches that will take away a child's pain, take away a family's fear and will SAVE CHILDREN'S LIVES! Thank you WOKO for your unending commitment to our community and we can't wait for next year!"



Broadcast Job Openings Around Vermont



COMMITTED TO OUR COMMUNITY



[Newscast Producer, Multimedia Journalist/Reporter, Receptionist/Sales Assistant, Junior Account Executive, Sports Reporter, Senior Account](#)

[Multimedia Journalist, Weekend Anchor/MMJ, Account Executive, News Photographer/Editor](#)

[Master Control Supervisor, Multimedia Journalist, Digital Media Manager, Production Assistant, Newscast Director,](#)

[Executive, News Anchor, Weekend Meteorologist/MMJ, Digital Reporter, Digital Sales Manager, AM Reporter](#)

[News Editor, Sales Account Executive, Sales Account Associate, Sports Anchor/Reporter, National Sales Assistant, Newscast Producer](#)



CHAMPLAIN COLLEGE

[Broadcast Media Production Adjunct](#)



Together For Vermont

[Corporate Support Associate, Graphic Designer](#)



[Programming Personalities, Managers, Account Executive](#)

Utilizing your state broadcasters association to post job openings earns you EEO Credit! If you have a job opening you would like the VAB to publicize, simply email a description to vab@vab.org

This Week at the FCC



Every week, the attorneys at [Wilkinson Barker Knauer, LLP](#) in Washington D.C. provide a summary of the regulatory and legal actions of significance to broadcasters within the FCC. They also provide links to information about how these actions may affect your operations. Read this week's summary as well as summaries from past weeks at:

<https://vab.org/this-week-at-the-fcc>

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