

VAB Voice | Monday, March 14, 2022



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Scholarship to Attend NAB Radio Show in Las Vegas

NAB Show and Radio Show are now combined into one event and are being held April 23-27, 2022 at the Las Vegas Convention Center. View the [Schedule-at-a-Glance](#).

VAB is considering offering five show registration scholarships worth \$499 each. If you would like one of these potential scholarships and can pay your own travel expenses, email vab@vab.org ASAP!



NAB Show offers the most comprehensive broadcaster experience you can imagine and they are constantly adding more content, including:

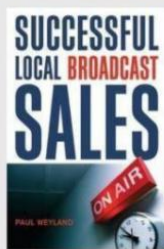
- A customized lineup of educational sessions packed with ROI
- Revenue generating strategies to boost your bottom line
- Networking events to supercharge your career
- Takeaways you can implement immediately
- Curated tours of the reimagined exhibit floor
- Main Stage events featuring thought leaders and media stars
- Awards honoring our industry's trailblazers

Free "Weyland Wednesday" Sales Webinar 3/30



Back by popular demand, LBS presents Paul Weyland, a broadcast veteran with decades of experience in the field serving local direct clients. Paul is a globally sought-after broadcast expert with a contagious passion for local businesses. His presentation will entertain you and these principles will compliment your current selling efforts.

ATTEND THIS WEBINAR FOR A CHANCE TO BE ONE OF FIVE WINNERS OF THIS GREAT PAUL WEYLAND BOOK!



YOU CAN ATTEND FOR FREE THANKS TO YOUR STATE BROADCASTERS ASSOCIATION!

POWERED BY THE BROADCAST INDUSTRY'S FAVORITE WEBSITE www.LocalBroadcastSales.com

WEYLAND WEDNESDAY

REASONS TO KEEP ADVERTISING EVEN DURING INVENTORY AND LABOR ISSUES

**FREE WEBINAR
WEDNESDAY, MARCH 30 AT NOON ET**

Do you have clients or prospects who say they have no reason to advertise because they are experiencing retail inventory and labor issues? Paul Weyland has some concepts for you to consider and adapt to use in your local sales calls. You'll be surprised at how many compelling responses to this common objection can be ready to share and discuss throughout your day! Hey, this almost sounds like a competitive advantage through some professional preparation that will help you to outshine your competitors.

Reserve your FREE webinar seat for the live presentation airing on March 30 at Noon ET

Make your reservation now by using this link:

www.localbroadcastsales.com/lbswebinars/



Local
Broadcast Sales

On-Demand Broadcast Training
And Revenue Development That Works!

www.LocalBroadcastSales.com

Recruit at Vermont's Premier Career & Job Fair

Associated General Contractors of Vermont is hosting a multi sector career/job fair with the potential to host more than 1,500 students and job-seekers on April 26th from 10AM-6PM at the Champlain Valley Exposition in Essex Junction. Several high schools, technical centers and colleges from around Vermont have committed to bringing their students and they have partnered with the Department of Labor, Agency of Transportation, Commerce and Community Development and others to engage potential jobseekers. The first half of the day will be geared toward students, while the second half of the day will be geared to job seekers. [Reserve a booth for \\$300 at agcvt.org/ev_calendar_day.asp?date=4/26/2022&eventid=171](https://www.agcvt.org/ev_calendar_day.asp?date=4/26/2022&eventid=171)

VERMONT'S PREMIER CAREER & JOB FAIR

OPEN TO ALL THOSE INTERESTED IN ADVANCING OR
CREATING A NEW CAREER FOR THEMSELVES

- GET EXCLUSIVE ACCESS TO INTERNSHIPS, SUMMER WORK AND FULL TIME CAREERS IN VARIOUS INDUSTRIES
- MARKET YOUR SKILLS AND INTERESTS WITH ACTUAL RECRUITERS
- NETWORK WITH EMPLOYERS IN YOUR FIELD
- BRING SEVERAL COPIES OF YOUR RESUME
- OPEN TO ALL INDUSTRIES AND INTERESTS

APRIL 26

10am - 6pm

CHAMPLAIN VALLEY EXPO

MILLER CENTER

REGISTER @ VERMONTCONSTRUCTIONJOBS.COM

PROFESSIONAL ATTIRE REQUESTED



Job Openings at Stations Around Vermont



COMMITTED TO OUR COMMUNITY



Junior Account Executive, Sports Reporter, Senior Account Executive, News Anchor, Newscast Producer, Weekend Meteorologist/MMJ, Chief Meteorologist, Digital Reporter, Digital Sales Manager, Multimedia Journalist, Newscast Director, AM Reporter,

Multimedia Journalist, Weekend Anchor/MMJ, Account Executive, News Photographer/Editor

Multimedia Journalist, Newscast Director, News Editor, Production Assistant, Sales Account Executive, Sales Account Associate, Sports Anchor/Reporter, National Sales Assistant, Newscast Producer



Together For Vermont



CHAMPLAIN COLLEGE

Programming Personalities, Managers, Account Executive

Programming Producer, IT Specialist, Media Specialist

Broadcast Media Production Adjunct

Utilizing your state broadcasters association to post job openings earns you EEO Credit! If you have a job opening you would like the VAB to publicize, simply email a description to vab@vab.org

This Week at the FCC



Every week, the attorneys at [Wilkinson Barker Knauer, LLP](#) in Washington D.C. provide a summary of the regulatory and legal actions of significance to broadcasters within the FCC. They also provide links to information about how these actions may affect your operations. Read this week's summary as well as summaries from past weeks at:

<https://vab.org/this-week-at-the-fcc>

WILKINSON) BARKER) KNAUER) LLP

