## VAB Voice | Tuesday, August 31, 2021



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# Should the VAB Offer Registration Scholarships to NAB/RAB Radio Show in Las Vegas?



The NAB/RAB Radio Show is happening October 10th-13th in Las Vegas (right after the NAB Show).

The VAB is considering awarding registration scholarships (\$400 each) to a limited number of Vermont radio professionals.

If you feel you - and by extension your station(s) - would benefit from exposure to the best content, thought leadership and networking opportunities in the industry, let us know you're interested! (Note, you would be responsible for travel/expenses).

Fill out this quick and simple form no later than Friday, September 3rd

#### **VPR Wins 2 National Edward R. Murrow Awards**

Congratulations to VPR for winning <u>two 2021 National Edward R. Murrow Awards</u> one of the most prestigious awards in journalism

*Brave Little State* won for best podcast in the small market radio category. In 2020,that meant continually pivoting to address listeners curiosity about COVID-19, Vermont's racial reckoning and the role of disinformation during the election.

Nina Keck's piece about an inadvertent pocket dial that connected two grieving moms won the Murrow Award for feature reporting. Listen to





this beautiful piece about two women, living a couple dozen miles away from each other, who both lost a child in the last decade.

### Mark Knight Promoted to Operations Manager



Mark Knight has been promoted to Operations Manager for Hall Communications radio stations WBTZ-FM, WIZN-FM, WJOY-AM, WKOL-FM and WOKO-FM.

Mark began his radio career in 1994 as a board operator for Red Sox games on WJOY. Soon after, he became the overnight announcer on WOKO, before moving to various shifts on KOOL105 and ultimately programming it.

Hall Communications Executive VP/GM Dan Dubonnet says, "Mark brings an experienced skill set to the job and through his 27 years at Hall Communications, has gained the respect of all his peers. I have full confidence he will excel in his new role." Congratulations Mark!

## Big Win Against FCC Regulatory Fee Increase!



You may know the VAB for throwing great events and free webinars, but did you know the VAB is constantly behind the scenes working on behalf of broadcast radio and television's best interests?

Thanks to intense lobbying by both your National Alliance of State Broadcasters Associations (NASBA) and the NAB, the FCC just changed their plan from *increasing* regulatory fees due next month to *dropping* them by about 9%! As a result, in most cases, 2021 regulatory fees will be at or below 2020 levels!

In addition, the FCC is considering expanding the universe of regulatory fee payors to include new types of entities, such as "unlicensed spectrum users, especially large technology companies." Adding such payors will reduce the need for the FCC to rely so heavily on broadcasters to fund its operations in the future.

This is a perfect example of how the VAB works behind the scenes on your behalf without you even knowing about it and gets things done!

#### **Job Openings at Stations Around Vermont**









Sales Manager, Account
Executive, General Manager



Senior Account Executive







<u>Digital Sales Manager, Multimedia</u> <u>Journalist, Newscast Director, AM</u> Reporter, Junior Account
Executive, Account Executive and
News Anchor.

Philanthropy Operations
Coordinator and Afternoon News
Producer

Anchor/Reporter, Master Control
Operator, Photojournalist, PartTime Production Assistant and
Promotions Producer



#### Independent Contractor

Utilizing your state broadcasters association to post job openings earns you EEO Credit! If you have a job opening you would like the VAB to publicize, simply email a description to vab@vab.org

#### This Week at the FCC



Every week, the attorneys at <u>Wilkinson Barker Knauer, LLP</u>in Washington D.C. provide a summary of the regulatory and legal actions of significance to broadcasters within the FCC. They also provide links to information about how these actions may affect your operations. Read this week's summary as well as summaries from past weeks at:

https://vab.org/this-week-at-the-fcc

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