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Production of the Year Competition Announced



[Read Rules & Enter Here](#)

Entries Due By July 8, 2021

The VAB is excited to honor the outstanding television and radio commercials, promos, PSAs and digital content that has been created by Vermonters and aired on Vermont stations and/or digital platforms over the last 12 months!

Each station or Production Company/Marketing Agency may submit up to (2) entries per category that aired between May 1, 2020 – April 30, 2021.

Entries will be scored on Creativity, Production Value, Copy-writing and the Ability to Evoke Response. Awards will be given to the entries with the highest score in 16 "Outstanding" categories!

Save The Date! 65th Annual VAB Convention Wednesday, August 18th in Waitsfield!



Lareau Farm in Waitsfield is the site of this year's VAB Convention 8/18!

After having to cancel the Convention in 2020 due to COVID-19, the VAB is thrilled to announce we will be holding the 65th Annual VAB Convention and Production of the Year Award Ceremony Wednesday, August 18, 2021! Our new venue, Lareau Farm Inn, is home to the original American Flatbread in Waitsfield, VT and features two outdoor covered pavilions where we'll spend the day learning, laughing and socializing again! Details, including the schedule, are being worked out and will be announced soon. For now, save Wednesday, August 18th from 8AM-2PM for the 65th Annual VAB Convention!

Sharon Meyer Retires from WCAX-TV

Friday, longtime member of the Channel 3 family Sharon Meyer, retired after 42 years behind the weather desk!



Starting behind the scenes at WCAX in 1979, Sharon was plucked from WCAX's production department in 1986 by the legendary Stuart Hall to begin her on-air career doing the 11 p.m. weather reports.

In 1990, Hall retired and Sharon was named lead forecaster and weather department director, a position she's now held for 31 years.

Also a member of the VAB's Hall of Fame, the VAB wishes Sharon, one of the region's most respected and loved local broadcasters, all the best in her retirement!

[Watch Sharon's Farewell](#)

Free LBS Sales Webinar Tuesday 6/8 @ 12PM



ADVERTISING IS A BAR WHERE NOBODY KNOWS YOUR NAME...

3 Epicly Tragic Mistakes that Make Advertisers Anonymous and Profitable Ways to Avoid Them

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Tuesday, June 8th, 2021 - Noon ET

[REGISTER HERE](#)

Free Engineering Webinar Tuesday 6/15 @ 11AM: Review of Proper Grounding

Courtesy of Alabama Broadcasters Association Engineering Academy

<https://us02web.zoom.us/meeting/register/tZYtde2trDojH9CNfOPwNy5fHbUPieNTto7JR>

With the summer storm season approaching we felt it would be timely to revisit proper grounding at transmitter and studio sites. While there is no way to eliminate all damage from a lightning strike, proper grounding can reduce the severity of voltage spikes that come along with lightning.

Our good friend Jeff Welton with Nautel will be us to review best engineering practices covering proper grounding techniques. Jeff has worked with Nautel for over 30 years. He is currently the Nautel Sales Manager for U.S. Central Region and has seen a lot of different grounding setups around the country, what works and what makes it worse.

VAB Annual Meeting Wednesday 6/16 @ 1:00PM

ANNUAL MEETING



CONNECTION • INSPIRATION • RECOGNITION

To Be Held Virtually Via ZOOM

Official business includes the election of VAB Board Members, the approval of the budget and the presentation of the Annual Report of Member Benefits.

If the station you are employed by is a member of the VAB, than so are you and all members are welcome to attend.

"This Week at the FCC" Summary



Every week, the attorneys at [Wilkinson Barker Knauer, LLP](#) in Washington D.C. provide a summary of the regulatory and legal actions of significance to broadcasters within the FCC. They also provide links to information about how these actions may affect your operations. Read this week's summary as well as summaries from past weeks at:

<https://vab.org/this-week-at-the-fcc>

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