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## Digital Category Winners Announced in the VAB Production of the Year Competition!

Watch to see which radio and television stations won the "Digital Commercial, Promo or PSA" category in the VAB's Production of the Year competition! Stay tuned tomorrow to find out the winners in the next category - Public Service Announcements!



## VOX AM/FM's "Christmas Is For Kids"



VOX AM/FM's Star 92.9 (WEZF), 101.3 The Game (WCPV), 95 Triple X (WXXX), WVMT, 92.1 WVTK, WEAV and 96.7 MeTV FM (WXZO) again partnered with the Salvation Army, who furnish "Angel Tags"; Christmas wish lists of local children in need of assistance.

Sharing specific children's stories and wish lists while keeping anonymity, the seven stations invited listeners to take an Angel Tag and fulfill the Christmas list of a local child, then deliver the donations to specified drop off locations in Burlington, Plattsburgh and Barre.

"It is simply amazing to watch this program grow every year. This year it was especially moving to see the

outpouring of support for those in need after such a challenging year. With thousands of families helped this year, it really speaks to the power of local community” said VOX AM/FM’s Vice President of Operations, John Mullett.



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