

VAB Voice | Monday, November 2, 2020



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Revisions to VAB "Production of the Year" Competition including Extended Entry Deadline



Based on feedback from members, the VAB is making the following revisions to the "Production of the Year" Competition:

- **Deadline to enter has been extended to Thursday, November 12th at 11:59PM**
- **Timeframe in which the entries can have aired has changed:**
 - For Commercials, Promos, PSAs and Digital entries the window is now February 1, 2019 - April 30, 2020.
 - For COVID-19 specific entries, the window is March 1, 2020 - October 31, 2020
- **Added categories for Production Companies (formally known as "Agency") and for College TV & Radio Stations.**

[READ OFFICIAL RULES AND ENTER HERE](#)

National Broadcast Traffic Professionals Day!



Today is National Broadcast Traffic Professional's Day! The VAB honors those in radio and television traffic departments who schedule and work diligently with programs, announcements and much more.

While you're listening to your favorite broadcasts today, be sure to recognize the traffic professionals that keep the shows running smoothly. Give them a shout out using #TrafficProfessionalsDay on social media.

New Role For Jane Lindholm At VPR



After nearly 14 years as host of Vermont Edition, **Jane Lindholm will move into a new role at VPR in February**, expanding **But Why: A Podcast For Curious Kids**, as well as producing special news projects as part of our newsroom.

"Hosting Vermont Edition has been the highlight of my professional life. Every day I get to talk with fellow Vermonters, thinking about what we want our state to be and sharing both difficult times and joy," Jane says. "But I'm ready for a new challenge. I'm looking forward to helping the youngest of public radio listeners explore the world around them." [Read the full story at VPR.org](#)

[HearVermont.org Video and Audio PSAs](#)



Kat Wright films a public service message for #HEARVT. Photo by Luke Awtry Photography.

Gift Certificate Giveaways To Buy Local Music:

Eight record stores will be giving away gift certificates valid towards the purchase of local music to customers who visit them in November:

1. [Exile On Main Street](#) in Barre
2. [Turn It Up!](#) in Brattleboro
3. [Burlington Records](#)
4. [Pure Pop Records](#) in Burlington
5. [Speaking Volumes](#) in Burlington
6. [Autumn Records](#) in Winooski
7. [Buch Spieler Records](#) in Montpelier
8. [Howlin' Mouse](#) in Rutland.

Chances To Win Golden Ticket Packages:

Anyone who buys local music or merchandise (like a band t-shirt) at a shop or from Vermont bands online during November can post about it on social media with the hashtag #HEARVT for a chance to win one of five Golden Ticket packages that combine a \$100 gift certificate to Higher Ground with a night's lodging at Hotel Vermont. For more information, visit [HearVermont.org](#)

#HEARVT Promotes Local Music Across the State!

November 1st, Big Heavy World launched the #HEARVT campaign to support local music and Vermont's independent musicians. Through #HEARVT, the state's volunteer-run music office is coordinating with record shops, artists and other businesses to offer Vermonters incentives to buy local music. Find information at [HearVermont.org](#).

Robot Dog Studio produced video and audio PSAs featuring Vermont-based artists at [Big Heavy World's headquarters](#) in Burlington. These broadcast-quality messages are [available for VT TV and radio stations to download](#) from [hearvermont.org](#) and share with their audiences. Messages were recorded by [Dwight & Nicole](#); [Rough Francis](#); [The Path](#); [Kat Wright](#); and [Hayley Jane](#).

DOWNLOAD VIDEO & AUDIO PSAs



Hayley Jane on set at Big Heavy World with Robot Dog Studio. Photo by Luke Awtry Photography.

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