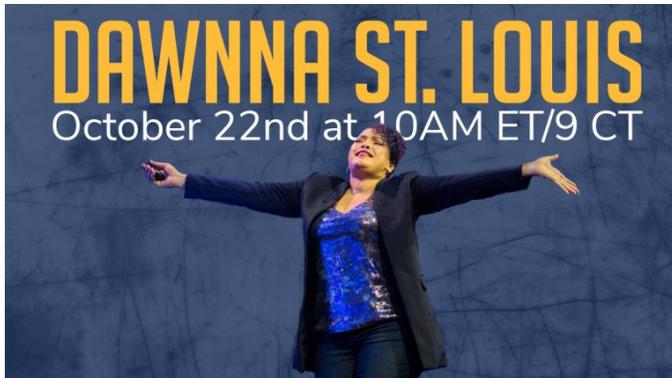




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"Get After It" Motivational Talk by Dawanna St. Louis 10/22 @ 10



VAB is joining Indiana Broadcasters Association to offer TV and Radio broadcasters this free online program, but you must register in advance to get the log-in information.

[REGISTER HERE](#)

**Thursday, October 22nd
10:00-11:30AM Eastern**

If you're suffering from ZOOM fatigue, don't worry, this is NOT just another educational webinar!

Thursday, October 22nd at 10am, we're saying goodbye to 2020 and looking ahead to 2021 and beyond! Renowned motivational speaker Dawanna St. Louis will provide us with a unique perspective on how to stay motivated, move forward and achieve success during her 90-minute program, "Get After It!"

This is geared towards people in the sales th, but anyone and everyone will benefit from her motivational talk!

WCAX -TV & VPR Win National Edward R. Murrow Awards!



EDWARD R. MURROW
AWARDS
— 2020 —

Congratulations to WCAX-TV and Vermont Public Radio for winning National Edward R. Murrow Awards for the Radio Television Digital News Association (RTDNA).

Vermont Public Radio and Seven Days won the Investigative Reporting award in the Small Market Radio category for "[Worse for Care](#)". A series where Emily Corwin of VPR and Derek Brouwer of Seven Days take listeners deep into their joint investigation into eldercare in Vermont.

WCAX-TV won the *Continuing Coverage* award in the Small Market Television category for [The Fix: Mothers and Babies in Crisis](#). This series by Anchor and Reporter Celine McArthur shows the path of Miranda Sevene over the course of a year - from prison, to childbirth, to her upcoming graduation. It also exposes her family's emotional experience in supporting Miranda through a battle they don't understand.



The Radio Television Digital News Association Edward R. Murrow Awards are among the most prestigious in broadcast and digital news. The RTDNA has been honoring outstanding achievements in electronic journalism with the Edward R. Murrow Awards since 1971. Award recipients demonstrate the spirit of excellence that Murrow set as a standard for the profession of broadcast and digital journalism.

Jacobs Media COVID Study3

JACOBS MEDIA **COVID-19** **SURVEY3**

[VIEW SURVEY RESULTS & DOWNLOAD SLIDEDECK](#)

This holiday season is not likely to feature a huge retail spike on Black Friday. In fact, early holiday shopping has already begun, creating the necessity for businesses to begin their ad spending early.

Q4 Road Map for Radio Sales Courtesy of Jacobs Media

While broadcast radio stations and their advertising clients face tough economic headwinds as we approach the 2020 holiday shopping season, a new study released by Jacobs Media finds opportunities for the medium to be a key resource for local businesses.

Radio's 2020 Holiday Road Map reveals this holiday season will be like no other. "In order to be successful, radio stations and their clients will need to explore new approaches as Consumer patterns and perceptions about shopping have changed" observes Jacobs Media's President Fred Jacobs.

