





Apply for a Vermont Economic Recovery Grant



Applications for Economic Recovery Grants funded by Federal CARES Act dollars are now open! These grants are intended for Vermont businesses who can demonstrate revenue loss of 50% or more in any one-month period from March 1, 2020 to August 31, 2020, when compared with the same month in 2019.

Information who is eligible, FAQs, how to apply and technical assistance can be found at https://accd.vermont.gov/covid-19/economic-recovery-grants.

Q1 & Q2 Issues Programs Lists due Friday 7/10



Because of the Coronavirus Pandemic, FCC gave stations more time to upload Q1 Issues Programs lists to their online public file as well as to file their first Annual Children's Television Report, but that deadline is this Friday, July 10th.



Quarterly Issues Programs list for Q1 (January-March) and Q2 (April-June) are both required to be uploaded to the online public inspection file (OPIF) of all full-power stations by this Friday, July 10th.

Also due on July 10th is the first-ever Annual Children's Television Report on educational and informational programming directed to children since the effective date of the new children's television rules (see article).

Free Webinar for Journalists Friday 7/10



Photographing Vulnerable Populations in Public: The Ethics of Protest Coverage

Friday, July 10th at 12:00PM EST

REGISTER

Brent Lewis, photo editor at the New York Times, Tara Pixley, assistant professor at Loyola Marymount University and Carlos Gonzalez, photojournalist at the San Francisco Chronicle, will lead a discussion moderated by Leah Millis, photojournalist at Reuters, on photographing vulnerable populations in public spaces and the ethics of protest coverage.

Free Sales Webinar Tuesday 7/14



What to Say, Do, and Avoid with Your Car Dealers
Presented by John Tkac, LBS Auto Expert and Former Auto Dealer



REGISTER

Tuesday, July 14th at 12:00PM

Local auto dealers have to monitor their discretionary spending more than ever. We'll review what is on the minds of new car franchises. Plus, the current environment has changed almost everything about the car buying and leasing process and how dealers interact with consumers. There have been unexpected offshoots of this health crisis; for instance, more people want to have their own wheels instead of using car-sharing or taxi/uber/lyft/bus services to get around. Where are the opportunities for you with your dealers? Be a part of this valuable webinar to find out.

RAB's "Trust and Truth" Audio Campaign





Given the continuous concerns regarding brand safety, transparency and trusted environments for advertising, RAB has created an audio campaign for you to air should you choose to. It reinforces to the advertising community and listeners that broadcast radio is not only a safe place for brand messages, but it is trusted by consumers and influential when it comes to their decision-making.

The Trust and Truth spots can be customized with your station branding and may be downloaded for FREE here.

Should you want to send advertisers more pro-radio messaging about radio's trust and reliability, you can forward RAB's **Leading by Example** and **Spirit of Radio** articles, both can be found **here**.

Local 22 & 44 Receiver Rescan for Repack



Viewers who receive their television programming over-the-air via an antenna will need to rescan their television receiver after Friday, July 3rd to continue to receive WFFF-TV (Fox 44) and WVNY-TV (ABC 22). All other viewers will continue to receive Channels 44 & 22 from their cable or satellite provider.

Get instructions on how to rescan your TV receivers at myChamplainValley.com, WFFF and WVNY's website.

The stations are moving to the new frequencies as part of the FCC repack to increase the amount of bandwidth available for wireless communications.

Broadcasters COVID-19 Resource Pages









Sales Resources

News Dept. Resources Operations &PD Resources

Owners & GMs Resources



Broadcasting Hope
Help us reach broadcasters in need.

LEARN MORE