



## Free Webinar Wednesday 7/1: Maximize your Profile, Develop Your Business and Generate Leads with LinkedIn



**Wednesday, July 1st at 3:00PM**

Presented by Chris Miller

Zoom Meeting link <https://zoom.us/j/5575725144>

Why Should I Use LinkedIn? And how can it Help My Sales? In this webinar you will learn how to:

- Create a personal brand as industry expert
- Grow your network
- Establish yourself as a trusted advisor and leader
- Create a Profile that will market, attract, and sell for you
- Target prospects using Advanced Search
- Use LinkedIn to market and promote you, your products / services, and your business

## Free Webinar for Journalists Thursday 7/2: Police Tactics, Situational Awareness & Conflict Management



**Donald W. Reynolds  
Journalism Institute**

University of Missouri

**Thursday, July 2nd at 11:00AM**

Expanding upon their previous session about safety during volatile assignments, RPS Partnership Ltd will be doing a more in-depth session on police tactics, situational awareness and conflict management including demonstrations of disengagement skills.

**REGISTER**

## VAB Legal “Hotline” Launched as New Member Benefit!



VAB is thrilled to launch a new benefit of your membership; the VAB Legal “Hotline”!

If you as a GM, owner or manager have a simple question on topics such as VT employment or advertising law, email your question to [vab@vab.org](mailto:vab@vab.org), which will be answered by our partners at Downs Rachlin Martin.

This new benefit is another way the VAB supports its members!

## "Frank" & "Froggy" Get Supersized



Two heritage Central Vermont stations are expanding to become regional "Superstations", now with coverage from Saint Albans-Burlington to Royalton-Randolph-Bradford.

Parent company Great Eastern Radio announced Friday, the purchase of WPLA-FM licensed to Dannamora, NY, which will now simulcast "107.1 Frank FM, Vermont's Rock Superstation" on both WRFK-FM and WPLA-FM, which has applied to become WWFK-FM.



104.3 WJKS-FM licensed to Keeseville, NY, which was broadcasting the Classic Hip Hop format "KISS" is now simulcasting Froggy "Vermont's Country Superstation" along with 100.9 WWFY-FM.

## Broadcasters COVID-19 Resource Pages



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