



## Free Jacobs Media Listener Study Webinar 6/11



Thursday, June 11th at 2:00PM

The webinar covers the following areas:

- The impact and the future of working from home
- How radio listeners view the COVID-19 pandemic and what they believe the future will bring
- How radio has performed so far, and audience expectations this summer – and beyond
- How media habits have changed since the outbreak – and where they're headed
- How consumer behavior is changing, and which activities are of the most highest interest – and also the most perceived risk.

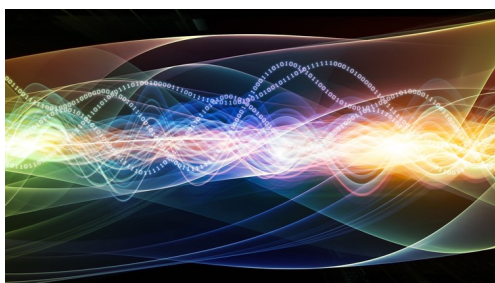
Radio broadcasters are experiencing the most tumultuous times ever. It's never been more important to have clear insight into the mood of the audience. Jacobs Media recently completed its second national study of radio listeners and will be sharing key findings in a webinar for member radio stations of State Broadcaster Associations on Thursday, June 11 at 2p ET. You'll learn the audience's mindset, what they're looking for from radio, and how their purchasing and consumption patterns will change as a result of the pandemic.

There is timely and useful information for General Managers, Program Directors, Sales Managers, and Air Personalities.

Available to the first 1,000 participants.

[REGISTER](#)

## Free Virtual RF Safety Training Monday 6/15



**Monday, June 15th**  
**9:00-10:30AM**

Join Zoom Meeting  
<https://us02web.zoom.us/j/89069886454>  
or dial 929-205-6099  
Meeting ID: 890 6988 6454

All safety personnel and RF engineers need to be prepared to consider the many applicable regulations and safety standards when using enclosed and free-radiating RF sources.

In this training, you'll learn the:

- Latest FCC regulations regarding permanent and experimental licensing
- New laws for low power exclusions.
- Latest revision to the IEEE C95.7 *Recommended Practice for Electromagnetic Energy Safety Programs, 0 Hz to 300 GHz*
- Recent IEEE Std C95.1-2019/Cor1-2019 *IEEE Standard for Safety Levels with Respect to Human Exposure to Electric, Magnetic, and Electromagnetic Fields, 0 Hz to 300 GHz.*
- Sample Safe Operating Procedures for RF broadcast sources and the minimum elements necessary to develop and implement an RF Safety Plan.

# Free Trends in Local Sales of OTT Advertising Webinar Thursday 6/18



Thursday, June 18th | 1-2PM

Presented by Jack Zavoral from the Local Media Association, this webinar will explore go to market strategies for local TV stations in the OTT/Connected TV space.

[REGISTER HERE](#)

## Save The Date: VAB Virtual Annual Meeting 6/24



Although Coronavirus forced us to cancel the VAB's 65th Annual Meeting, Convention and Commercial of the Year Awards, the VAB will still hold a Virtual annual meeting via ZOOM for our members!

Wednesday, June 24th from 1:30-2:30PM

join the ZOOM meeting at:

[https://us02web.zoom.us/j/86895873906?](https://us02web.zoom.us/j/86895873906?pwd=NkNxM0k4eG9JWnJSc00xUkFHcG56QT09)  
[pwd=NkNxM0k4eG9JWnJSc00xUkFHcG56QT09](https://us02web.zoom.us/j/86895873906?pwd=NkNxM0k4eG9JWnJSc00xUkFHcG56QT09)

or dial 929-205-6099

Meeting ID: 868 9587 3906 | Password: 041375

## VPR Wins 5 Regional Edward R. Murrow Awards



Vermont Public Radio has won five [2020 Regional Edward R. Murrow Awards](#) for its journalism in 2019. The winning entries included two episodes of VPR's people-powered journalism project [Brave Little State](#), as well as collaborations with [Vermont PBS](#) and [Seven Days](#).

## Broadcasters COVID-19 Resource Pages



VAB has created a comprehensive set of resources for the TV and radio departments that need the most support during the COVID-19 Pandemic and Governor Scott's "Stay Home, Stay Safe" Order.



Sales Resources



News Dept. Resources



Operations & PD Resources



Owners & GMs Resources



