



## 3 Free Webinars April 21st, 22nd & 23rd!



### FCC Issues for Broadcasters During the Pandemic

Tuesday, April 21st from 2:00-3:00PM

David Oxenford from Washington DC law firm Wilkinson Barker Knauer LLP will discuss a number of FCC rulings designed to help broadcasters during the current crisis and what broadcasters need to know.

[REGISTER HERE](#)

[Watch David's Political Advertising Refresher Webinar](#)



### Enough! Free Webinar For You and Your Clients by Derron Steenbergen & Speed Marriott

Wednesday, April 22nd at 12PM or 3PM

[Register for Enough! Part 2](#)

[Watch Enough! Part 1 \(45 minutes\) before attending Part 2](#)

Once again, both Derron Steenbergen of the Swagger Institute and P1 Learning's Speed Marriott will come together for an informative webinar presentation, **but this time they would like you to bring a client!**

Choose to attend this 45-minute webinar with your client on Wednesday, April 22nd at either 12pm or 3pm Eastern and both Derron and Speed will provide your client with a small business survival guide for success in today's environment!

[Click here to reserve a spot for you and your client!](#)



**Local**  
Broadcast Sales

On-Demand Broadcast Training  
And Revenue Development That Works!

### The Survival Marketing Workshop

by Mike Blinder, LBS Media Expert

Thursday, April 23rd at 12:00PM

Discover principles that have helped more than 60,000 businesses worldwide



- maximize return from advertising dollars. In less than an hour you will experience:
- How businesses who market in economic downturns perform better than their competitors and surge even higher during recovery.
  - How to market effectively in a tough economy and what messages work best in order to build your local brand, maintain your customer base and even increase your market share.
  - How to get the best return on investment from both traditional and digital marketing.

All attendees receive a free e-copy of Mike Blinder's book "Survival Selling"

REGISTER

## Free Technical Support By Chip Morgan

Call: 802-458-5500

Engineer Chip Morgan, owner of Radio Operations International (ROI) based in Bridport, VT is offering FREE technical support and/or advice via phone and/or email for VAB member radio stations while the "stay at home" orders are in effect.

EMAIL

[support@roivt.com](mailto:support@roivt.com)  
[chip@roivt.com](mailto:chip@roivt.com)

Station owners/operators should feel free to contact Chip if they can't reach their regular engineers or need another opinion about pressing technical issues.

VAB thanks Chip for his generous gift of free services during this difficult time!

## "Love Will Keep Us Together" 8:30 Wednesday



Vermont Radio and TV people,  
You want fun? We've got fun! This Wednesday (Earth Day) at 8:30am, all 7 Vermont Broadcast Associate stations in the Northeast Kingdom (WGMT-WKXH-WMOO-WMTK-WSTJ-WIKE-WJZ) will play "Love Will Keep Us Together" by Captain & Tennille at the same time and invite everyone - listeners and announcers - to sing along with it. The purpose is to unite all of us during these challenging times, with a positive thought and a little fun. Please consider joining us and playing the song on your station, as well, and have some fun with it!

-Bruce James, President  
Vermont Broadcast Associates

## Broadcasters COVID-19 Resource Pages



VAB has created a comprehensive set of resources for the TV and radio departments that need the most support during the COVID-19 Pandemic and Governor Scott's "Stay Home, Stay Safe" Order.



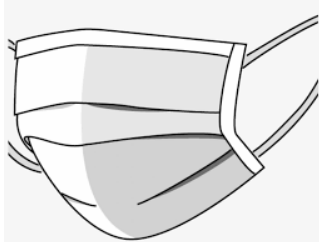
Sales  
Resources

News Dept.  
Resources

Operations & PD  
Resources

Owners & GMs  
Resources

## FEMA Supplying Masks to Broadcasters



FEMA will be mailing each state broadcast association reusable washable cotton masks for use by Essential Communications personnel which includes television and radio broadcasters during the COVID-19 response period.

As soon as they arrive, the VAB will either deliver or mail them to your stations. We are not sure what the masks look like, but we do not believe they are medical-grade, thus not taking away the critical supply needed by hospitals. Questions? email [vab@vab.org](mailto:vab@vab.org)

## Temporary Part-Time Job Opportunity!

United States<sup>®</sup>  
**Census**  
**2020**

Earn extra income with a temporary part-time job with the 2020 U.S. Census! Every person living in Vermont on April 1st needs to be counted and the United States Census department needs many hands to make that happen.

Apply Now at  
[2020Census.gov/jobs](https://2020Census.gov/jobs)

A horizontal banner with a dark blue background. On the left, there is a stylized microphone with an American flag pattern. To its right, the text "BROADCASTERS FOUNDATION OF AMERICA" is written in white, stacked vertically. Further right, the text "Broadcasting Hope" is written in a large, white, serif font. Below that, in a smaller white font, is the text "Help us reach broadcasters in need." In the bottom right corner, there is a red button with the text "LEARN MORE" in white, with a white arrow pointing to the right.

BROADCASTERS  
FOUNDATION OF  
AMERICA

**Broadcasting Hope**  
Help us reach broadcasters in need.

LEARN MORE