



## Broadcasters Exempt from Travel Restrictions

Since Governor Scott declared a state of emergency on March 13th, the VAB has been working to ensure television and radio broadcasters are exempt from any forthcoming travel restrictions. Today I got confirmation from the Governor's office that if/when travel restrictions are implemented, Media will be included as essential and therefore exempt. Whether or not you will need credentials beyond the DHS/CISA Access and/or Fuel letters identifying you as a broadcaster remains to be seen, but I will send out a mass update as soon as there are any developments. If you need copies of the Access or Fuel letters, email [vab@vab.org](mailto:vab@vab.org)

## EAS Test 3/25 & Free Sales Webinar 3/26



The required monthly test of the EAS system is happening as scheduled tomorrow, Wednesday, March 25th at 2:05PM.



### Free Sales Webinar: What's Your COVID-19 Strategy?

Thursday, March 26th at 12:12PM

Local Broadcast Sales (LBS) is hosting a free webinar for TV and radio station owners, managers and sales reps to provide answers to panicked prospects and clients! Four industry icons spend a full hour providing ideas, strategies and thought starters and will stay after for an extended Q&A time to answer your questions!

REGISTER

## Broadcasters COVID-19 Response Resource Page on VAB.org



VAB's COVID-19  
RESPONSE RESOURCE

This page is **not** about COVID-19 news...it's a collection of resources specific to the broadcast industry both as news organizations and as small businesses just trying to weather through this storm.

- Poynter Institute articles for news gatherers
- Sales videos, webinars & tools to retain clients
- Downloadable PSAs & NAB Toolkit
- Dept. of Homeland Security Access & Fuel letters
- Small Business Loan application
- Relief from Phase 9 Repack Deadline
- Advocacy in DC to get stations financial help ASAP

## Temporary Part-Time Job Opportunities!



Earn extra income with a temporary part-time job with the 2020 U.S. Census! Every person living in Vermont on April 1st needs to be counted and the United States Census department needs many hands to make that happen.

Apply Now at  
[2020Census.gov/jobs](https://2020Census.gov/jobs)

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# Broadcasting Hope

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