



## Free Sales Webinar Tuesday, February 11th!

### Help Car Dealers Dominate Their Markets!

[Register Here](#)

**Tuesday, February 11th, 2020 at Noon**  
Presented by: John Tkac  
Former Automotive Dealer & Auto Expert

Come away prepared to increase your dealers' local market share, bring them automotive buyers faster and deliver results that are superior to any other media company. Audience + Knowledge + Creative + Execution = Your success. Get the attention of your dealers' customers and their competitors' customers with industry-leading campaigns and brand building. LBS auto expert John Tkac will address current auto dealer opportunities and answer your specific questions.



**HELP DEALERS DOMINATE THEIR MARKETS!**  
TUESDAY FEBRUARY 11TH, 2020 - NOON ET



Presented by: John Tkac  
LBS Auto Expert  
Former Automotive Dealer

## EAS Test Tuesday, February 11 at 5:03AM



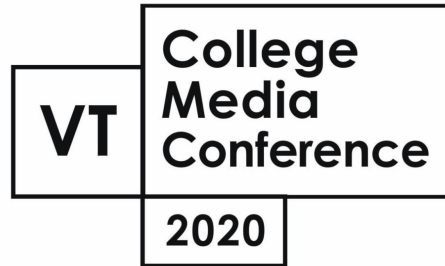
Reminder that the EAS  
Required Monthly Test for February  
is Tuesday 2/11  
at 5:03am.

## Find New Workforce Recruits at the First Ever Vermont College Media Conference Job Fair!

VAB has been working with UVM to create the first ever Vermont College Media Conference Saturday, April 18th. Although taking place at the UVM Davis Center in Burlington, it will be attended by students from all Vermont colleges including NVU-Lyndon and Johnson, Castleton, Norwich, St. Mikes, CCV, VT Tech, Champlain and Middlebury! Breakout sessions will be organized into four tracks; TV/Video, Radio/Audio, News and Leadership. This event will attract student editors, reporters, designers, photographers, webmasters, bloggers, multimedia producers, social media managers, producers, college station managers and others interested in the world of media. There will also be a job

**Saturday, April 18, 2020**  
**Job Fair: 11am-2pm**

fair from 11am-2pm, giving your stations a great opportunity to connect with potential new workforce recruits! If you want to participate in the job fair, email [vab@vab.org](mailto:vab@vab.org) ASAP!



## Spotlight on BrattFM's Gameshow Night 2.0



After the huge success of the first Gameshow Night in September, BrattFM is doing it again!

Listeners can enter on Bratt FM's website to be one of six teams chosen to compete live on stage for sponsor prize packages worth over \$500!

Listeners are also invited to be a part of BrattFM's "survey style" studio audience at the Latchis Theatre on Friday, February 21st! Tickets are just \$7 with 100% of the proceeds going to Brattleboro Winter Carnival.

[View event details](#)

