



Free Webinar Today (1/19) at 3PM Getting Into the Weeds On CBD Advertising



Wednesday, January 29, 2020
3:00 PM (Eastern)

Can you accept advertising for CBD-based products? Fletcher, Heald, & Hildreth will present a webinar to unpack the new rules, the dos and don'ts and guide broadcasters through the weeds. Register at:

<https://attendee.gotowebinar.com/register/6758133230265808397>

Radio Turns 100 in 2020!



Radio turns 100 this year! To celebrate this important milestone, NAB is using #Radio100 on social media all year to highlight big moments in radio and the innovations driving us forward. Together, we'll spotlight radio's 100 incredible years and look forward to at least 100 more!

Here's how you can join in:

1. Identify key moments at your station to share on social using #Radio100 and post these throughout the year.
2. Encourage your listeners to post their favorite radio moments on your station's social pages using #Radio100.
3. Retweet and share NAB's feature stories and posts on radio's intrinsic value.

Follow **@nabtweets** and **join the conversation** about how radio continues to thrive, despite myriad entertainment options available to listeners.

Fighting FCC's New Political Ad Rules

FCC has a new rule that says you must disclose complete information about all of the candidates, elections, and issues discussed in any Federal Issue ad you air in your Online Public Inspection File. Even a state issue ad that mentions a Federal issue is subject to this new rule.

VAB has join all the other state broadcasters associations in filing joint reply comments supporting the NAB's Petition to Reconsider these new Federal Issue Ad rules as well as some Political File Orders we disagree with. We are hopeful that the FCC will reconsider, but until then, stations need to

make sure they understand and are complying with these new rules. [Read full article here](#)



Spotlight on Wedding Expo 2020



98.9 WOKO, KOOL 105, 99.9 The Buzz, 106.7 WIZN, and AM 1230 WJOY, put on their Annual Wedding Expo Sunday, January 26th at the UVM Davis Center in Burlington! The Wedding Expo gave Brides, Grooms, friends and family the chance to mingle with 52 wedding experts to start or finish planning their big day!

Attendees could pre-register and get in free, or pay a \$5 donation at the door, which raised over \$1,400 for Steps to End Domestic Violence!

