



Free Ransomware & CBD Advertising Webinars January 22nd & 29th

As part of our effort to offer more training programs, the VAB is making available to members at no cost the following webinars in January 2020:



Ransomware Webinar

Wednesday, January 22nd
2:00-3:00 PM

Join Pillsbury's Cybersecurity, Data Protection & Privacy team and consulting firm Guidehouse on January 22 to learn what your company can do to combat ransomware.

Along with Guidehouse, #cybersecurity pros Brian Finch, Deb Thoren-Peden and Mercedes Tunstall are helping companies get up to speed on a now common threat: #ransomware.

Register at <http://CVSoci.al/0MRLD5uz>



Getting Into The Weeds on CBD Advertising

Wednesday, January 29th
3:00 PM

With so much growth in the CBD industry, broadcasters are clamoring to know if they can accept advertising for CBD-based products. To answer these questions, Fletcher, Heald, & Hildreth's Frank Montero, Dan Kirkpatrick, and Seth Williams will present a webinar to unpack the new rules, the dos and don'ts and guide broadcasters (ahem...) through the weeds

Register at:
<https://attendee.gotowebinar.com/register/6758133230265808397>

Switching To An All-Digital AM Transmission; Pros, Cons & Questions?

Radio may soon have the option of switching transmissions to all-digital, an idea that could give business-challenged AM stations new life. Turning off their analog signals would mean most existing receivers could no longer pick up that signal, but the number of digital receivers in the marketplace is growing and many AM's are currently heard on FM translator simulcasts. [Read Radio World Article](#)



If you have an AM station and have questions about the pros and cons of switching to all-digital, email your questions to vab@vab.org. I will not only try to get them answered, but they may end up on a national webcast on this subject!



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