



Free Webinars January 16th & 29th!

As part of our effort to offer more training programs, the VAB is making available to members at no cost the following webinars in January 2020:



“2020 Election: Making Local Reporting Resonate”

Thursday, January 16th
3:00-4:00 PM

You might not be in line for a one-on-one with President Donald Trump or have a reporter embedded with his challenger. But in an era of viral video clips and allegations of “fake news” flying, local reporters play an important role in covering presidential elections. Tune into this webinar for tips and tricks on making the most of candidate visits, keeping a pulse on which way people are leaning in your area and finding the election stories that make your audience tick.

<https://zoom.us/j/875450735> or join by phone: 646-558-8656 or 669-900-6833
Webinar ID: 875 450 735



Getting Into The Weeds on CBD Advertising

Wednesday, January 29th
3:00 PM

The 2018 Farm Bill which decriminalized certain hemp products laid the groundwork for a multi-million dollar industry of CBD-based products. With so much growth, broadcasters are clamoring to know if they can accept advertising for CBD-based products. To answer these questions, Fletcher, Heald, & Hildreth’s Frank Montero, Dan Kirkpatrick, and Seth Williams will present a webinar to unpack the new rules, the dos and don’ts and guide broadcasters through the weeds (ahem...)

Register at:
<https://attendee.gotowebinar.com/register/6758133230265808397>

VAB Legislative Committee Working to Protect Free Access to Inspect Public Records

VAB’s Legislative Committee will be meeting Wednesday, January 8, 2020 at 2:00PM. We will be discussing a challenge to Vermont’s Public Records Act getting ready to be debated in the state legislature that would deny citizens the right to request a free inspection of public records.

[Click here](#) to read a simplified synopsis of this very complicated issue and see what the VAB is doing to advocate for inspection of Vermont’s public



2020 EAS Tests Scheduled with Prime/Drive Time In Mind

This year, VAB consulted and worked together with Vermont Emergency Management to create a schedule of EAS Required Monthly Tests that took Prime and Drive Times into consideration but still meet the FCC's parameters.

[Download the 2020 EAS RMT Test schedule](#)

The first test of 2020 will be Thursday, January 9th at 1:05PM



HALL OF FAME & AWARDS BANQUET 25th ANNIVERSARY CELEBRATION



[Watch The Video!](#)

Did You Forget To Take Your VAB HOF 25 Stemless Wine Glass Home?

If you attended the Hall of Fame 25th Anniversary Celebration December 7th at the Hilton and you did not take one of the commemorative stemless wine glasses home with you, please email vab@vab.org and we will get one to you!



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FOUNDATION OF
AMERICA

Broadcasting Hope

Help us reach broadcasters in need.

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