



## Last Call to Register for Hall of Fame Banquet!



## Please get your registrations in by Wednesday, November 27th

Cocktails: 5pm | Dinner & Awards: 6:30pm | After party in Presidential Suite: 9:30pm  
\$30 per person includes 3 drink tokens & a 3-course meal  
Semi-Formal / Cocktail Party Attire Encouraged

[Click Here to Register](#)

## What's the Deal with CBD Product Advertising?



Since the 2018 Farm Bill removed hemp and derivatives containing no more than 0.03% THC from Schedule I of the Controlled Substances Act, it seems that hemp-derived CBD products are everywhere. Sales and growth figures for the CBD industry are staggering and with that a lot of potential advertising revenue. But decisions to take CBD advertising must be made with an understanding that the legal status of CBD-infused food, beverages and dietary supplements remains unsettled and confusing. Although hard and fast rules are hard to come by, here's a summary of where things stand as of October 2019. [Read Radio Advertising Bureau's Article](#)

# Bills On The Hill

It seems impeachment hearings are not the only thing being discussed in Washington D.C. this month! There are a number of pieces of legislation being actively discussed that will have a direct impact on broadcasters.

## AMFM Act

Performance Tax legislation is back in the form of the *Ask Musicians for Music (AMFM) Act*, introduced in the House & Senate last week. The AMFM Act gives music creators control by requiring broadcasters to obtain consent before playing their music. [Read Radio Ink article](#)  
[www.noperformancetax.org](http://www.noperformancetax.org)

## STELAR

House Energy and Commerce committee passed a renegotiated version of STELAR last week. To summarize, NAB & State Broadcast Associations have been fighting all year to let STELA sunset, legislation from the '80s that gives DirecTV subsidies to carry major market newscasts in 12 markets instead of their local newscasts.

## READI Act

The Senate's Reliable Emergency Alert Distribution Improvement (READI) Act, [S. 2693](#), addresses to ability for more people to receive reliable emergency alerts on their televisions, radios & cell phones.  
[Read Inside Towers Article](#)  
[Read Inside Radio Article](#)

## Bratt FM Food Drive For Project Feed The Thousands



92.7 BrattFM will broadcast live from Price Chopper/Market32 Monday, Tuesday and Wednesday before Thanksgiving, collecting food and cash for Project Feed the Thousands. During this marathon 3-day broadcast from 7am-7pm, listeners are invited to share their stories & visit the BrattFM broadcast donation table. [Read More](#)

