



## REGISTER NOW FOR VAB'S 64TH ANNUAL CONVENTION!

Tuesday, June 4th at Capitol Plaza Hotel in Montpelier! Highlights include Breakfast sponsored by [Nielsen](#), Reinvention Keynote by Jim Mathis, Digital Sales Seminar by Ben Silverstein, Tech Talk by NAB PILOT's John Clark, a Workforce Recruitment Panel, and a luncheon recognizing outstanding TV, Radio & Agency Production, sponsored by [BMI](#)!

[Register Now](#)

## DEADLINE TO ENTER VAB COMMERCIAL OF THE YEAR CONTEST IS THIS FRIDAY!



**Deadline to submit your outstanding television and radio production to be considered is this Friday, May 3rd!**

Each station or agency can submit up to (2) commercials, (2) promos, (2) PSAs and (1) digital ad, promo or PSA that was posted on a station's digital platform. Entries will be judged on Creativity, Production Value, Copy-writing and Ability to Evoke A Response. Awards will be given during VAB's Annual Convention June 4th at Capitol Plaza in Montpelier.

[Click for Contest Rules & Entry Details](#)

## Spotlight on WEQX in Manchester!

Congratulations to 102.7 WEQX Program Director Jeff Morad and his air staff for continually supporting new music. WEQX recently received a platinum plaque from SONYRED records commemorating an achievement of the group, *Lovelytheband*. According to Morad, "On December 9, 2017 Lovelytheband flew from warm, sunny, Southern California to open up SKI-QX Fest at Stratton Mountain. They played an amazing set after driving in a heavy snow storm, just to play for a small crowd who had no idea who they were. Work ethic and commitment like that got them a platinum record a year and a half later. Congrats boyz!!!"





BROADCASTERS  
FOUNDATION OF  
AMERICA

# Broadcasting Hope

Help us reach broadcasters in need.

[LEARN MORE](#)