

The Vermont Association of Broadcasters
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The VAB Voice



REPORTERS RELOCATE

Three Burlington-based TV reporters changed jobs recently, but all are staying in the broadcasting business and two of the three are staying in Vermont.

Anya Huneke has left NECN after nine years as their lead



Anya Huneke

Vermont reporter. She is heading to VPT where she plans to produce documentaries. Anya's a graduate

of the University of Pennsylvania, and worked as a reporter for WVNY-TV in Burlington before joining NECN.

Filling Anya Huneke's job with NECN is reporter Jack Thurston, who worked for WCAX-TV for nine years.



Jack Thurston

He has won numerous awards for news, business and feature reporting, including awards for the "Made in Vermont" series.



Melinda Davenport

Also departing WCAX is reporter Melinda Davenport. A graduate of the University of Houston

and Northeastern University, she will be staying in New England. She's accepted an anchor/reporter job at WMUR-TV in Manchester, New Hampshire. Good luck to all three!

EAS HELP ON THE WAY FROM THE VAB

Financial help will be on the way for Vermont broadcasters as they scurry to update their Emergency Alert System equipment to meet a September 30, 2011 deadline.



The VAB will offer cash rebates of up to \$1000 towards the purchase of CAP-compliant EAS decoders. The new system, it

is hoped, will offer better targeted alerts across a variety of platforms.

Stations must purchase their new EAS equipment by Sept. 30 and must send a copy of the invoice and a completed reimbursement form to the VAB. The forms will be available for download soon on the VAB website, www.vab.org.

The announcement of the rebate program was made at the May 19 VAB Convention by VAB Executive Director Jim Condon. Condon noted the VAB Board was able to make the offer as a result of strong member station support of the VAB's NCSA program for the Vermont Army National Guard.

Any radio or TV station that is licensed to Vermont or will physically house the new EAS equipment in Vermont studios or offices will be eligible for the rebate.

NOMINATIONS FOR THE VAB HALL OF FAME AND OTHER VAB AWARDS ARE NOW BEING ACCEPTED

GO TO WWW.VAB.ORG TODAY!

JUDY LEECH NEW PRESIDENT OF VAB BOARD

Judy Leech of Pine Tree Broadcasting in East Poultney is the new president of the VAB. She takes over from Ken Kasz of WVNY/WFFF, who wrapped up his two-year term at the May 19 convention.

Kasz will remain on the board for another two years as the VAB's Immediate Past President, replacing Candis Leopold of Hall Communications in that seat.

New to the board is Member-at-Large Alex Martin of WCAX-TV. Alex is the third generation of his family to serve on the VAB Board. Welcome, Alex, and good luck to President Judy!



Judy Leech thanks Ken Kasz for his service to the VAB

VAB Board of Directors 2011-2013

President: Judy Leech
Vice President: Eric Michaels
Treasurer: Dennis Snyder
Secretary: Michael Waggoner
Member at Large: Alex Martin
Immediate Past President: Ken Kasz

FRIENDLY REMINDER: YOUR QUARTERLY ISSUES/PROGRAMS REPORT SHOULD BE IN YOUR PUBLIC FILE BY JUNE 15.

COMMERCIAL OF THE YEAR AWARDS ANNOUNCED MAY 19

Mt. Mansfield Media won the Best in Show award for TV for "Rusty Wedding :60," a commercial for Heritage Automotive Group. Shadow Productions won the Best in Show award for radio for a holiday commercial for Magic Hat Brewing Company. Two dozen awards were handed out May 19. More than 200 entries were received from advertising agencies, TV stations and radio stations. Here is the complete list of award winners:

RADIO

Most Creative Spec Ad: "Pub 42," WDTV. Client: Pub 42.

Best Produced Public Service Ad: "Good Things," WSTJ. Client: Good Shepherd School.

Most Moving Promo: "Buzz McKee's Rockfest," WBTZ. Client: McKee's Pub.

Best Produced Promo: "Show us your Shamrocks," WZRT. Client: Flubberbusters

Most Creative Promo: "Catamount Radio Auction Song," WSYB.

Most Moving Commercial, Station-Produced: "Big Dump," WBTZ. Client: Burton Snowboards.

Best Produced Commercial, Station-Produced: "Sea Dogs #1," WMOO/WIKE. Client: Woof on the Wharf.

Most Creative Commercial, Station-Produced: "Frost on the Ground," WMOO/WIKE. Client: Blanchard Oil.

Best Produced PSA, Agency-Produced: "Jazz Festival General #1," Shadow Productions. Client: Discover Jazz Festival.

Most Moving Commercial, Agency-Produced: "Are We There Yet?" Smart Communication. Client: Amtrak Vermont.

Best Produced Commercial, Agency-Produced: "Chocolate Love," Shadow Productions. Client: Lake Champlain Chocolates.

Most Creative Commercial, Agency-Produced: "Birds," Shadow Productions. Client: Green Screen Graphics.

Best in Show, Radio: "Holiday 2010 Artifactory General," Shadow Productions. Client: Magic Hat Brewing.

TELEVISION

Most Moving Commercial, Agency-Produced: "I Just Miss Him," Smart Communication. Client: Amtrak Vermont.

Best Produced Commercial, Agency-Produced: "Everybody," Kerr Advertising. Client: VSECU.

Most Creative Commercial, Agency-Produced: "Emily's Bridge," Mt. Mansfield Media. Client: Heritage Automotive Group.

Best Produced PSA: "Farm to School Video Contest," VPT.

Most Creative PSA: "Good News Garage 2011," WCAX.

Most Moving Promo: "Let it Out – Homecoming," WCAX.

Best Produced Promo: "Barnet School: We're All VPT," VPT.

Most Moving Commercial, Station-Produced: "Power Play," WPTZ. Client: ECHO Science Center.

Best Produced Commercial, Station-Produced: "Winter," WFFF. Client: Talent Skatepark.

Most Creative Commercial, Station-Produced: "Vintage Antiques," WCAX. Client: Hogback Vintage.

Best in Show, TV: "Rusty Wedding :60," Mt. Mansfield Media. Client: Heritage Automotive Group.

BROADCASTERS GATHER TO LEARN, EAT, GET AWARDS!

All regions of the state were represented at the 56th Annual VAB Convention in Montpelier. Congratulations to all the winners in the 2011 Commercial of the Year Awards competition!



Candis Leopold with Leah Tansey of Shadow Productions; Best in Show for radio.



Crystal Young of Mt Mansfield Media picks up the Best in Show for TV award.



As usual, the Catamount Radio folks made a few trips to the podium. At left, Kwame Dankwa of WZRT-FM.. On right, Chris O'Neal, Charlie Meeks and Judy Anderson of WSYB-AM.



Emcee Tom Beardsley of WDEV



Gerianna Smart was a busy recipient. Here, she poses with Brian Sumner of WPTZ-TV.



Terri Cortes of WMOO-FM



Jim Taszarek



Meredith Neary and Abram Corbett of WCAX-TV pick up an award



Candis and Jeff Van De Griek of VPT