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Kool 105 Raises 160K for Kids



Camp Ta-Kum-Ta volunteers flank Jon Brooks and Mark Knight

Hats off to Jon Brooks, Mark Knight and the staff at Hall Communications for helping to raise a record \$160,000 for Camp Ta-Kum-Ta. The WKOL-FM ("Kool 105") deejays and scores of volunteers helped organize the 15th annual Camp Ta-Kum-Ta Thon, a weeklong fundraiser for the South Hero camp for children with cancer. The money will enable 64 children to attend the camp this summer.

VPA Honors WDEV's Squier

The Vermont Press Association presented WDEV's Ken Squier with its Matthew Lyon Award December 12 at a banquet in Montpelier. Squier and his radio stations were honored for a lifetime commitment to the First Amendment and the public's right to know the truth.



Ken Squier

VPA President Maria Archangelo said, "WDEV is one of the few remaining fully live radio stations in Vermont that brings the latest breaking news to listeners as it happens."

The VPA noted that several times over the years Squier and other broadcasters have joined with them in fighting for First Amendment issues. These included seeking cameras and recordings in Vermont courts, fighting proposed advertising taxes on local businesses and most recently a proposed legislative effort to ban hospitals from advertising their services to consumers.

Squier said he was honored to receive the award. "This particular award means a lot to WDEV and me having come from our peers on the print side of news coverage."

GMP Powers Up with Carlson



Veteran WCAX-TV reporter and anchor Kristin Carlson was given a fond farewell by her broadcasting colleagues late last month as she prepared for a new job at Green Mountain Power. Carlson, who has been with WCAX for 14 years, will start her new job as GMP's Director of Media on Jan. 6. At GMP, she'll

replace former reporter Steve Terry, who is retiring. Carlson most recently served as WCAX's senior political reporter and co-host of "The :30." Good luck, Kristin!



Serving Vermont's broadcasters since 1955

January, 2014

WJJR helps Rutland smash blood record

The 11th annual Gift-of-Life Marathon, held in Rutland on December 17, proved to be a record-breaker. The blood draw, organized in part by WJJR-FM, collected 2337 pints, crushing the old national one-day record of 1,968 pints set by Manchester, New Hampshire.

"I could not be more proud of the Rutland region," WJJR Program Manager Terry Jaye said when the results were announced, adding, "Christmas begins tonight."

With these results, Rutland now holds three of the top four spots on the list of the 10 biggest blood drives in U.S. History.

"This is such a statement by the greater Rutland community," said co-organizer Steve Costello from Green Mountain Power. "To outdo every single city and town in America is really mind-boggling."

"Castleton feels blessed to be united with Rutland, Green Mountain Power and WJJR, in helping to make a difference for our community and our world," Castleton President Dave Wolk said. "I am really grateful that all our volunteers throughout the region broke the record and put Rutland back on top on the world map."



Standing, L-R blood recipients Tim Krupp, GMP's Steve Costello and WJJR's Terry Jaye. Seated: WJJR's Charlie Murphy
 Congratulations, WJJR!

In case you were wondering, the one-day world record of 43,732 pints was set in India in 2010, according to the Guinness Book of World Records were made to be broken.



Happy New Year
 from the VAB!

Fun and Friends at the VAB Hall of Fame Banquet

A record crowd was on hand December 7 at the Hilton Burlington for the VAB Hall of Fame Banquet. While it was chilly outside, the mood inside was just the opposite. Good food and drink was enjoyed, as were the introductions of and speeches by the honorees. Special thanks to the Hilton staff for doing another great job and to our A/V team of Eric Michaels and Jay Austin for an outstanding presentation. We hope to see you at our 2014 banquet!



Hall of Fame inductees Louie Manno and Dan Dubonnet model their sashes!



Distinguished Service Award winner Brian Collamore with Wendy Mays



Broadcaster of the Year Jeff Shapiro flanked by VAB Board members Wally Caswell, Alex Martin and Wendy Mays.



Jon Noyes and Alex Martin present the Alan Noyes service award to Jenny Day of Fox44/ABC22.



New members of the VAB Hall of Fame, Louie Manno and Dan Dubonnet.

(Photos by Jay Austin)



Joe Merone of VPT and Alex Martin present the Distinguished Service Award to Ross Sneyd.

SAVE THE DATE: VAB CONVENTION SET FOR MAY 22 IN MONTPELIER

The 59th Annual VAB Convention will be held Thursday, May 22 at the Capitol Plaza. The convention will feature a plethora of educational and profit-making seminars and the Commercial of the Year Awards luncheon. Stay tuned for registration, seminar and contest information. In the meantime, be sure to save your best commercials, promos and public service spots. This year, we will be accepting contest entries via email (Yay!). As always, the contest will be free to enter for all VAB member stations and VAB associate member advertising agencies. Details coming!